



UNIVERSITY OF
SCOUTING
&
YOU



Why should you go to University of Scouting?

- Every Scout Deserves a Trained Leader

Training is the “Magic Wand” for having a great Scouting Program.

- Leader tenure
- Youth Retention
- Recruiting
- Quality of Program
- Resources

You don't know what you don't know!!!





Leader Tenure

Your volunteers stay around longer

This means more doing, more camping, more program planning, more delegation, etc. You get to have a better program and you start building your successor pool.

- Succession planning becomes easier
- Not the same stuff every year
- Everybody stays interested including your Adults
- Interested people grow the program
- Renewed excitement
- Keep growing!





Youth Retention

They are staying around because it is FUN!

Troop 75's Scoutmaster's #1 Rule: Have Fun!

If the Youth are having fun, they stay.

- Keep them learning new things
- They brag about the new skills and knowledge they have on social media
- This leads to our next point - Recruiting

New ideas grow your unit and give your program much deeper depth.





Recruiting

Oh, no, here we go again beating that dead horse in time for Recharter.

Nope, that is not it AT ALL.

- When the Youth are excited and energized, they do a LOT of the recruiting for you.
- Build the excitement – like Pontiac!
- Be the program that goes viral
- Not the same old thing
- Training is the “secret sauce” that builds the menu for the Youth to want to socialize, hang out and bring their friends.
- Advertise on Social Media what your kids did! Advertising brings the kids, the Parents and the Community.





Quality of Program

Quality = Kids wanting to be there

Quality is directly related to depth of knowledge.

- Learn how to make it better
- Knot classes at UoS
- New program ideas
- Heritage
- Leader training for your new leaders (you get them every year...Grow Them!)
- Learn from the Venturing, Sea Scouts and other programs offered
- North Carolina Wildlife identification!! What is a yellow bellied Marmot?





Resources

Who does the Shooting Sports, Forestry and who was that masked Scouter?

Part of the “magic wand” is learning who all does what in and around the Council.

- Who are the shooting sports folks?
- We have a Certifiable Forestry guy? How do you get to him for programs?
- Powder Horn?!? I thought that was for Black Powder!
- Make new friends, partner with another Troop, Crew or Ship
- Get answers to questions
- Learn to cook, identify star constellations, Leave No Trace training





Register **TONIGHT** before Midnight

Course fee is \$35 and includes lunch!

After midnight, the fee goes to \$50.

<https://ocscouts.org/university-of-scouting/>





See you there!

Questions?

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